

British Columbia, *Naturally.*

Where global opportunity comes to life



BRITISH
COLUMBIA
Canada 

BritishColumbia.ca

British Columbia, *Naturally.*



Front cover: Vancouver, Mainland/Southwest
Credit: Destination Vancouver

Okanagan Valley, Thompson/Okanagan
Credit: Destination BC



Vancouver,
Mainland/Southwest



“

Welcome to British Columbia, Canada!

Our province is not only an incredible place to live and work — we're also one of the most competitive, stable and secure locations in the world to invest and build.

B.C. offers an unparalleled investment environment: a strong, diversified economy, access to global markets and limitless clean energy. Not to mention a workforce full of skilled, diverse and hardworking people.

B.C. has abundant natural resources; the critical metals and minerals the world needs coupled with a world-class mining sector; cutting edge research and a fast-growing life sciences sector; and deep-water ports connected to fast-growing markets across the Pacific.

We invite you to discover the limitless opportunities for investment, trade and export to be found in beautiful British Columbia. I can't wait to see what we can accomplish together.

”

David Eby

Premier of British Columbia



Bugaboo Provincial Park, Kootenay
Credit: Destination BC/Reuben Krabbe

A scenic view of a coastal town with a large mountain in the background. The town is built on a hillside overlooking the ocean. The mountain is covered in snow and is the central focus of the image. The sky is a mix of blue and white, suggesting a clear day with some clouds. The water is a deep blue, and the trees are mostly green with some autumnal colors.

A Dynamic Economy Built for World-Class Opportunities

British Columbia's dependable operating environment fuels growth, innovation and prosperity. Preferential access to more than 50 international markets and the Canadian Mutual Recognition Agreement make it easier for companies to operate across provinces, reinforcing B.C.'s role as a strategic gateway for global investment. The province is also fast-tracking permits to secure \$200 billion in major project investment. With one of the strongest credit ratings in Canada and some of the lowest electricity rates in North America, B.C. offers a stable, competitive setting for business.

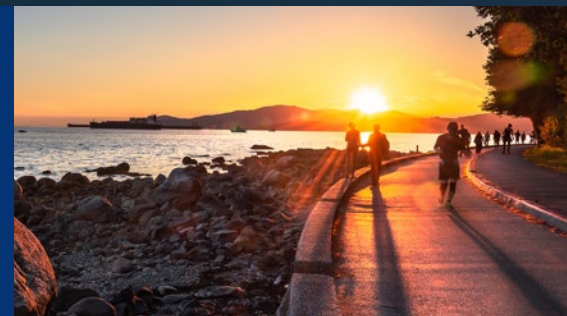
A street view of a town with mountains in the background. The street is lined with cars and buildings. The mountains are covered in green trees and are the central focus of the image. The sky is a mix of blue and white, suggesting a clear day with some clouds. The water is a deep blue, and the trees are mostly green with some autumnal colors.

Victoria, Vancouver Island/Coast

Kelowna, Thompson/Okanagan



Vancouver, Mainland/Southwest



Our forward-thinking mindset makes B.C. a *natural* fit for innovators and change-makers.

Your Launchpad to the World

British Columbia's west coast location connects businesses globally, supported by the Port of Vancouver, Canada's largest, and the Port of Prince Rupert, the closest North American port to Asia. The province has 36 certified airports including six international, along with 30 border crossings to the U.S. and extensive rail and road networks.



Vancouver International Airport



Lillooet, Mainland/Southwest
Credit: Destination BC/Hubert Kang



Do business with Los Angeles, New York,
London and Hong Kong, all in the same day.

Vancouver, Mainland/Southwest
Credit: Destination Vancouver/Nelson Mouellic

British Columbia's Innovation Pillars

- B.C. has the fastest-growing life sciences sector in Canada
- B.C.'s defence sector is rapidly advancing dual-use technologies, building on strengths in aerospace and maritime
- Over 80 incubators, accelerators and mentorship programs
- 12,000+ tech companies, including Amazon, Microsoft and Samsung
- Billion-dollar firms like AbCellera, Clio, Dapper Labs and Trulioo are in B.C.
- Web Summit Vancouver (2025-2027) reinforces B.C.'s global leadership

Key tech sectors include aerospace, agritech, AI, clean technology, cybersecurity, hydrogen, ICT, life sciences and marine tech.



Vancouver, Mainland/Southwest
Credit: Destination Vancouver/Kazutoshi Yoshimura



North of Silicon Valley and Seattle,
British Columbia has a thriving tech culture.

Credit: Thompson Okanagan Tourism Association
Caroline Peterson

British Columbia's Natural Resource Advantage

- B.C.'s natural beauty fuels economic opportunity
- Over 1,000 global exploration and mining companies are in B.C.
- B.C. has the potential to produce 22 of Canada's 34 critical minerals
- As one of Canada's leading exporters, B.C.'s agriculture and seafood sectors supply safe, high-quality products to global markets

- Millions of hectares of sustainably managed forests
- A streamlined permitting process accelerates major projects in mining, renewable energy and natural gas
- B.C.'s energy system is powered by 98 percent clean or renewable electricity

Dawson Creek, Northeast
Credit: Northern BC Tourism/Abby Cooper

Mount Edziza Provincial Park, Nechako
Credit: Destination BC

Key natural resource sectors include agriculture, seafood and food processing, clean energy, critical minerals, forestry and wood products.

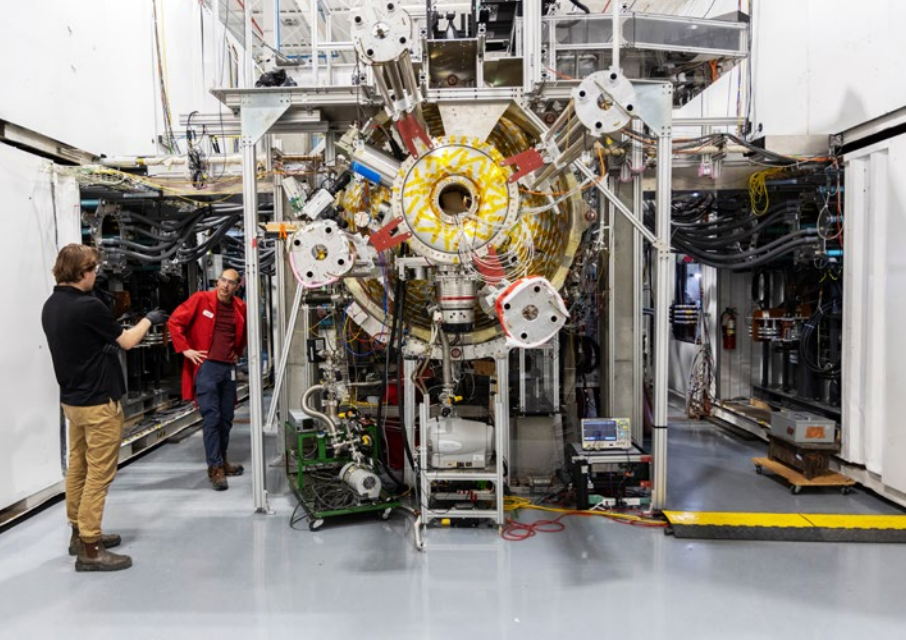


Comox Valley, Vancouver Island/Coast
Credit: Experience Comox Valley/Peter O'Hara



Prince Rupert, North Coast
Credit: Northern BC Tourism/Marty Clemens





The Talent Powering British Columbia's Growth

British Columbia is a magnet for top talent worldwide, supported by 25 colleges and universities including the University of British Columbia and the second-largest concentration of international students in Canada. With a majority of employees holding post-secondary education and immigration programs that provide access to specialized international workers, the province offers a strong and diverse talent pool for employers.



Simon Fraser University, Mainland/Southwest
Credit: Destination BC



Come join our trailblazers,
where bold ideas lead to
real impact.

An aerial photograph of a mountain valley. In the foreground, a river flows through a dense forest of trees with vibrant yellow and orange autumn foliage. A suspension bridge spans across the river. In the background, rugged mountains rise under a sky with soft, golden light, suggesting either sunrise or sunset.

Where Ambition Meets Natural Strength

Hazelton, North Coast
Credit: Destination BC/@anatoletuzlak

An aerial view of a busy port. A large container ship is docked at a pier, surrounded by numerous colorful shipping containers stacked in neat rows. Several large gantry cranes are positioned along the pier, ready for loading and unloading. The port is situated on a coastline with a deep blue bay and mountains in the distance under a clear sky.

British Columbia offers one of the most competitive business climates in North America backed by strong talent, a culture of innovation, stable governance and global market access. Its strategic location allows companies to do business with Europe and Asia on the same day, supported by a highly skilled and diverse workforce drawn to the province's exceptional quality of life.

Port of Prince Rupert, North Coast

The British Columbian Way of Living

British Columbia offers a lifestyle that attracts talent and investment, with Vancouver consistently ranked among the world's most livable cities and supported by an excellent public healthcare system. It is a world-class destination, with tourism standing as one of the province's most dynamic industries and a powerful driver of economic growth and opportunity. Residents and visitors also enjoy unmatched access to outdoor recreation, from oceanfront trails to world class mountains.



North Vancouver, Mainland/Southwest
Credit: Destination Vancouver/Kindred & Scout



Vancouver, Mainland/Southwest
Credit: Destination Vancouver Kindred & Scout



Tofino, Vancouver Island/Coast



Haida Gwaii totem by Christian White
Credit: Northern BC Tourism/Marcus Paladino

B.C. is home to a diverse arts and cultural scene that includes Indigenous art and live performances, a strong commitment to reconciliation with Indigenous peoples and the most ethnically diverse population in Canada. Strong Indigenous partnerships and robust human rights protections further reinforce B.C.'s commitment to responsible and inclusive development. Leading companies investing in B.C. are building collaborative, trusting partnerships with First Nations, resulting in stronger investment and business certainty.

British Columbia's Worldwide Connections



Vancouver, Mainland/Southwest
Credit: Destination Vancouver/Hubert Kang



Vancouver, Mainland/Southwest
Credit: Destination BC/Tanya Goehring

Access opportunities worldwide through a global network of Trade and Invest BC Representatives in more than 20 major cities across North America, Europe and Asia. Connect with an expert near you, or on BritishColumbia.ca.



British Columbia is a place where sellers connect with buyers, investors with opportunities and companies with talent.



British Columbia is a place to expand your vision,
invest in the future and buy with purpose, *naturally*.

As the world connects in Vancouver, discover how B.C. is ready to do business with you.



Vancouver, Mainland/Southwest
Credit: Destination Vancouver/Vancouver Lookout



Whistler, Mainland/Southwest



Vancouver, Mainland/Southwest
Credit: Jon Ross Films



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[BritishColumbia.ca](https://www.BritishColumbia.ca)

Burns Lake, Nechako

Credit: Northern BC Tourism/Andrew Strain