



BRITISH COLUMBIA CANADA



CONNECTING YOU TO

INTERNATIONAL OPPORTUNITIES

British Columbia has the natural resources, technology and ground-breaking ideas to be a global leader.

Trade and Invest British Columbia is your partner in reaching new global markets where B.C. businesses have a competitive advantage.

We offer a range of services, resources and expertise aimed at enhancing B.C.'s position as a highly competitive business centre.

CONNECT WITH US

Visit www.BritishColumbia.ca to find comprehensive information and resources in areas of interest for businesses looking to expand internationally, attract investment, or make connections with new people, businesses and ideas.



TRADE AND INVESTMENT REPRESENTATIVES

When you're ready to do business abroad, British Columbia's International Trade and Investment Representatives can assist with making local introductions to potential buyers, investors and other key partners. They will help identify and qualify opportunities and offer comprehensive assistance to help you make the right investment decisions.

British Columbia has International Trade and Investment Representatives in:

- ▶ Europe
- ▶ China
- ▶ India
- ▶ Japan
- ▶ Southeast Asia
- ▶ South Korea
- ▶ United States

Contact them today through www.BritishColumbia.ca

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Published in July 2018





OUR SERVICES FOR EXPORTERS

For export-ready British Columbia companies seeking to expand in international markets, our professional services include:

- ▶ **Business Opportunities:** We offer international market intelligence and trade leads to help you sell your products and services in foreign markets.
- ▶ **Market Strategy:** We provide advice and help refine your strategy for exporting goods and services to key international markets, including advice on cross-cultural business practices.
- ▶ **Strategic Connections:** Working with our extensive network of trade contacts, we can connect you to business counterparts and provide company match-making services to foster productive business relationships. We link B.C. industry, government and communities with key international influencers and partners.
- ▶ **Legal, Financial and Other Trade Services:** We provide advice and referrals to a wide range of service providers to help support your international business goals.
- ▶ **Trade Missions and Events:** We organize and support industry-specific trade missions, exhibitions and conferences, both in B.C. and abroad, to help introduce you to potential clients and partners.

OUR SERVICES FOR INVESTORS

We help connect international investors to British Columbia, growing local businesses and communities.

- ▶ **Business Climate Information:** Our team assists businesses in understanding local communities with information about labour markets, business costs, and permits and regulations.
- ▶ **Customized Project Analysis:** We perform confidential analysis of business cases for locating in British Columbia, including comparing costs of doing business, financial projections and rates of return in B.C. against competing locations.
- ▶ **Introductory Briefings:** Our team provides briefings on doing business in British Columbia, through our Investor Services staff in Vancouver and our International Trade and Investment Representatives.
- ▶ **Site Tours:** Our staff assists in planning visits to business locations throughout the province, including visits to available sites and facilities, and meetings with community leaders.
- ▶ **Suppliers of Business Services:** Introductions and facilitated meetings are arranged with experts in tax, real estate, legal and government permitting agencies.
- ▶ **Government Programs:** We assist companies to take advantage of federal, provincial and local government programs that address their business needs.



BRITISHCOLUMBIA.CA

Visit www.BritishColumbia.ca — the Province's digital hub for promoting B.C. to the world. This multilingual site provides valuable information for B.C. businesses looking to expand internationally, as well as international companies with an interest in investing in or buying from our Province. Instantly access the trade and event calendar, market information, sector facts and figures, investment and partnership opportunities, and more.

MAJOR INVESTMENTS OFFICE

International businesses are discovering the advantages of our open and diversified economy and are exploring opportunities to base their next major projects in British Columbia. The Major Investments Office provides customized facilitation services for investment projects with the potential to provide significant economic benefit to British Columbia communities. The Major Investments Office works with investors to accelerate government approvals across ministries.